



2018-2020 Strategic Plan

Breakthrough Silicon Valley seeks to level the playing field by identifying highly-motivated, first-generation college bound students with the greatest need, and providing—at no cost—opportunities for academic enrichment, career and college exposure, family engagement, and a breadth of experiences designed to support students’ dreams of attending a four-year college.

Breakthrough’s Strategic Vision for 2020

After a six-year period of rapid growth in which student enrollment increased by over 100%, Breakthrough Silicon Valley is poised to enter a two-year period of building and strengthening our programs, organization, and connections with our alumni community.

By the end of 2020, Breakthrough Silicon Valley will:

- Deliver a six-year program that is stronger than ever.
- Be an even better place to work.
- Deepen connections with our alumni network.

2018

2020



Priority 1
Deliver a “best in class” program that provides high support and promotes high expectations.

- Add staff capacity to the middle school and high school program so Breakthrough students will be supported to pursue their loftiest college goals.
- Build a more effective program through school partnerships.
- Invest in infrastructure for managing and gaining insights from key program performance metrics.



Priority 2
Build a more resilient organization ready for increased impact.

- Invest in and develop Breakthrough staff through training and professional development.
- Increase Teaching Fellow applicants, particularly first-generation Teaching Fellows.
- Build a robust funding pipeline to support current and future initiatives.



Priority 3
Engage student and Teaching Fellow alumni as partners in our movement.

- Complete a strategic visioning process with the alumni association.
- Test strategies to engage student alumni and former Teaching Fellows as resources for each other, current students, and recent graduates.

